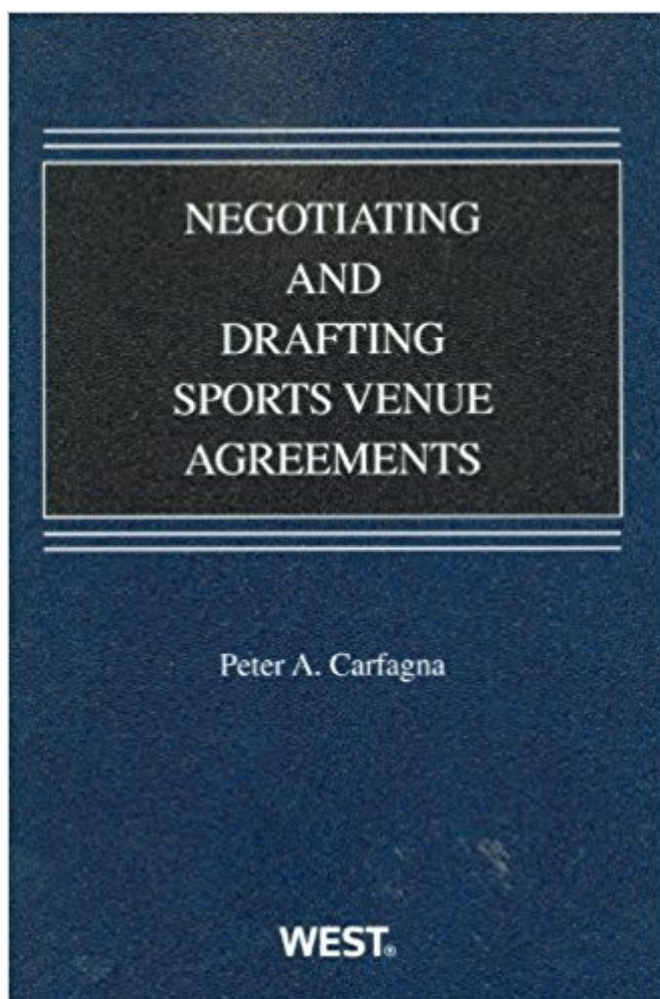




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Negotiating And Drafting Sports Venue Agreements (American Casebook Series)



Synopsis

Negotiating and Drafting Sports Venue Agreements is an engaging teaching tool for instructors teaching drafting practices for sports venue agreements. It is also a must have for any sports law practitioner wanting to learn more about these state-of-the art drafting practices. Beginning with the drafting of the seminal lease agreement, the book leads the reader, in seriatim fashion, through a series of "best practices" drafting techniques for every major sports venue-related agreement including: naming rights agreements; presenting sponsorship agreements; media rights and concessions agreements; and agreements with state-operated entities; etc.. Hypothetical drafting exercises are included in each chapter for classroom use. Also included as Exhibits are "exemplar" form agreements, as well as an introductory chapter on the standard terms and conditions found in virtually all sports venue agreements. "Negotiating and Drafting Sports Venue Agreements" is the third in a series of Thomson/Reuters sports law books published by Professor Carfagna, who is the former Chief Legal Officer at IMG and who has been a Visiting Lecturer on Sports Law at Harvard Law School since 2006. His other two books, "The Legal Evolution of America's Three 'Major Leagues,'" and "Representing the Professional Athlete," can now be used in tandem with his most recent publication to create a core Sports Law Curriculum that covers virtually all aspects of sports law and the unique negotiating and contract drafting practices relating thereto.

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